

Task-Based Language Teaching (TBLT): From Theory to Practice

Using Corpora for Analysis of Discourse



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Contents

Introduction	3
Scraping	3
BootCaT	3
SketchEngine	8
Compiling your own corpus (using SketchEngine)	10
Corpus Analysis	11
SketchEngine	12
AntConc	14
BYU	20
Analysing corpora for TBLT	22



Introduction

Corpora are simply collections of texts, though usually they are large collections of texts. Many modern corpora, such as the 14-million-word iWeb corpus (available through Brigham Young University's corpus interface, which will be discussed below) are huge, while many small, specialized corpora are around tens of thousands of words.

Corpora are not new. Many people know the word corpus from the Latin, and the name Corpus Christi, or 'the body of Christ'. The term comes from monastic collections of texts on certain subjects. Those monks required a lot of reading and purposeful human searching which can now be accomplished in a matter of seconds, using computer software called a **concordancer**, or in some cases just very advanced text-editing software. While this may make things sound easy, it might not always be. There are times when corpus results may go against one's expectations. However, this is not a negative; one of the bonuses of using corpora is to avoid wholly relying upon intuition and instead draw upon authentic language use when designing tasks.

Scraping

When using corpora for discourse analysis (or analysis of discourse) in task-based language teaching, there are two main things we can do: gathering discourse -- often by scraping the web -- and analysing. Scraping is a process of automatically pulling text from websites and is one of the most convenient ways to build a corpus. If you want a written corpus this is especially useful. Even if you want a spoken corpus, it might be difficult to get access to real speech in the context you want to analyse discourse in (especially medical contexts), but samples of written discourse can provide the course designer and teachers with lexis and grammar that has a high probability of coming up.

For beginners, you can scrape the web in two ways. One with BootCaT software installed on your computer (PC/Mac/Linux, free), another with SketchEngine, a web-based tool (subscription, free trial available).

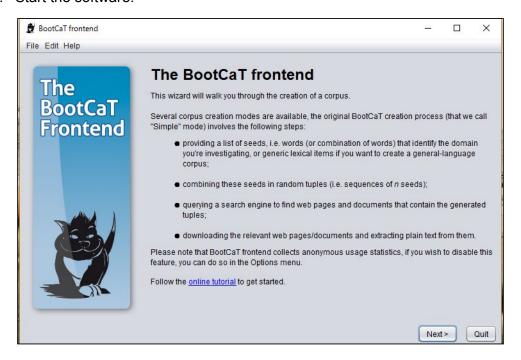
BootCaT

In this example we are going to scrape the web of cooking-related language.

1. Check you have the current version of Java by downloading it from. Install it. It should take about five minutes. Download the BootCaT software from the website, http://bootcat.dipintra.it/, then install it.



2. Start the software.



3. Choose a name for your corpus. I would also recommend giving it a number in case you want to edit it or redo it afterwards.

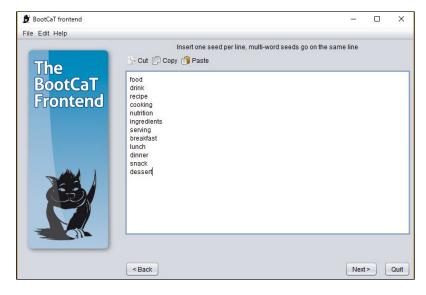




4. Click Simple Mode then choose your search engine to be Google. It is not worth the hassle of using Bing.

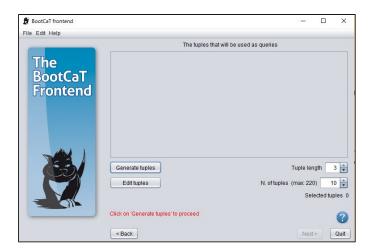


Choose your seed keywords. If you have multi-word terms these should go into a line by themselves.



5. Choose your tuples (combinations of seeds). How many seeds should combine and how many tuples do you want? In this case we will just use the default settings.



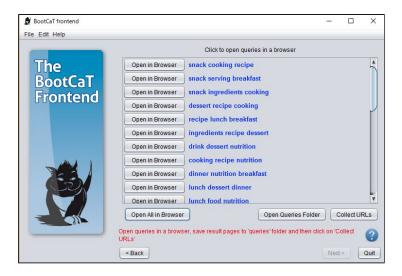


This will then generate the list and you can disable any tuples that you don't want but that is pointless in most cases because BootCaT deletes duplicate data.



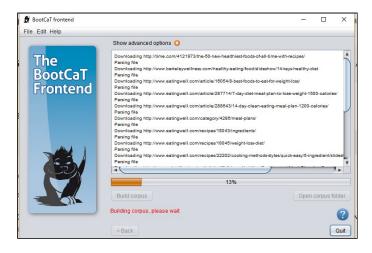
6. Generate the queries by clicking Open All in Browser, (unless you have an extremely large number of queries, over about 50, otherwise Google might lock your account if you are signed in, or block your IP address temporarily) and saving the Google search results. If Chrome is your default browser you cannot do this from the menu button. Right click on the page and (Save Page As) and choose HTML only. You need to save it into your BootCaT Corpus Directory, which is at My Documents/BootCaT Corpora/Whatever you called your corpus/queries/.







7. Make the corpus by waiting for BootCaT to pull the websites and clean them.



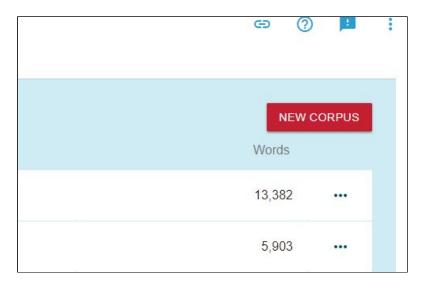
8. You are now ready to choose your concordancer to do the analysis: see the Corpus Analysis section below.



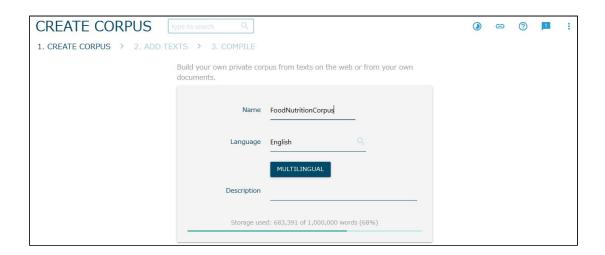
An alternative to BootCaT, which can be temperamental after Java updates, is SketchEngine. Although this requires a paid subscription (after an initial free trial), it's a powerful tool.

SketchEngine

- 1. Go to http://app.sketchengine.eu/ and register for a free trial.
- 2. You can build your own corpus or upload one. First we'll show you how to use SketchEngine in the same way as we've just demonstrated with BootCaT, i.e. by scraping the web to build a corpus.
- 3. Log in to SketchEngine, select the **My Corpora** tag and click **New Corpus** on the right.



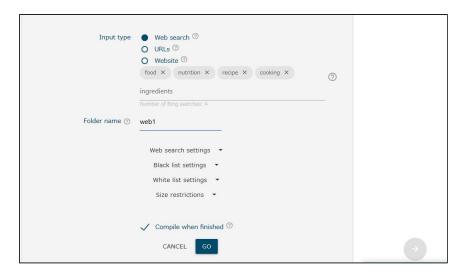
4. Give your corpus a title, select the language and click **next**.



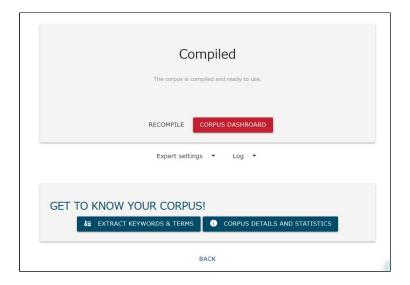
5. Select **Find texts on the web**. SketchEngine gives you the option of choosing search words or websites. It is advisable to choose words for a wider variety of discourse. Choose your seed keywords. Separate them by commas. If you have



multi-word terms these should be spaced as normal with a comma after the multi-word terms themselves.



6. You can choose how big the files should be. It is probably best not to fiddle with these numbers. SketchEngine works well with PDF files so big files should be included. Remember that a webpage is usually only a matter of kilobytes so the small size is useful. SketchEngine will tell you when it is finished.





Compiling your own corpus

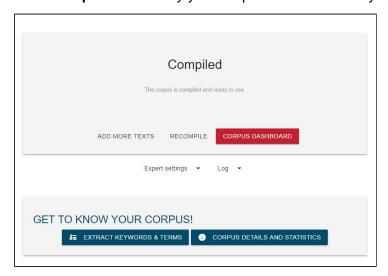
In this instance we will look only at SketchEngine, which is by far the easiest as it accepts a wide range of document formats and does all the tagging automatically.

The advantage of compiling your own corpus over scraping is that by collecting examples of specific target discourse. e.g. medical abstracts or transcriptions of Scrum demo dialogues, we can analyse language as it is used to complete the target task, rather than the wider language of the domain.

- Collect your examples of target discourse e.g. in .txt, .doc or .pdf format and place them in a folder on your computer. They could be examples of texts written for a specific purpose, or transcriptions of spoken English that you have typed up yourself or used YouTube to create. See the Session 3 Extension for more information on how to do this.
- 2. Follow the above steps on using SketchEngine to scrape a corpus, until **Step 5**. This time, however, select: **I have my own texts**.
- 3. Select and drag files from the folder your created into the upload box.



- 4. Wait until your texts have been processed. You can add more texts or folders in the meantime.
- 5. Click **Compile** and shortly your corpus should be ready to analyse.





Corpus Analysis

The main way language teachers have their first encounter with corpus linguistics is through dictionaries or vocabulary lists in coursebooks. While dictionaries and word lists both have their uses, most coursebooks contain very little in the way of real-life tasks. One way that we can bring authentic language into authentic situations for our learners is by analysing corpora. In this section, we'll use SketchEngine first, then some free software called AntConc made by Laurence Anthony, an academic in Japan who also teaches English for Specific Purposes. Finally, we'll take a quick look at the Brigham Young University corpus interface (BYU Online corpora).

Some output we are likely to want from the corpora we are investigating:

- Concordances samples of your corpus, with your search term in the middle. Your concordancer usually shows between 10-20 lines of examples. You won't usually get full sentences but you can click to get the full context. The concordance functions are extremely similar in SketchEngine, BYU Online Corpus and AntConc. You can search for single words, phrases and you can also search for parts of words using wild card functions like * and ?. The wildcard functions let you leave a gap so you can search for grammatical patterns in AntConc. Additionally, if you have programming experience, you can also search using Regex, which can save you time, but is not essential for our purposes.
- Word list the words in the corpus ordered by frequency;
- **Keyword list** the words in the corpus that occur at a statistically higher frequency than those in a reference corpus. This is often referred to as 'keyness' which is positive for higher frequency words, and negative for words that appear statistically more frequently in the reference corpus.
- N-Grams these are essentially chunks of language ordered by frequency. It's
 usually a good idea to check the frequency of N-Grams against high frequency
 words because some of your N-Grams are likely to be more high frequency than
 your key words. The name comes from the length being N words long, or the user
 chooses how long they are. Mostly you'll choose up to five words long.
- **Collocates** these are words that appear within a certain distance of your search term. The default settings in most tools are 5L 5R, which simply means within five words to the left and five words to the right.
- Clusters these are lists of words that are frequently to the left or to the right of your search term.



SketchEngine

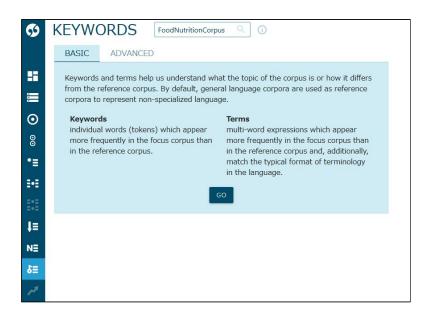
In the sections above, you made a corpus either by scraping the web or uploading your own folder of texts. You're ready to analyse that corpus now. It's a good idea to generate your word list first (the most frequently occuring words in your corpus). This will give you an idea of how frequent your search terms are (in the case of a scraped corpus) and if any other specific terms are high in the list. It might mean going back a stage and remaking your corpus (and possibly deleting the one you just made due to lack of storage space).



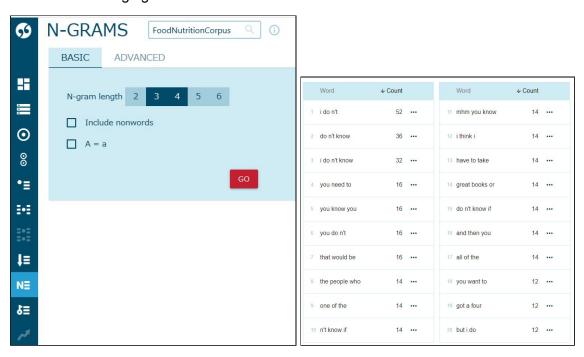
Your **keyword list** is also incredibly useful. It is a list of the most probable words to occur in your corpus as compared to a reference corpus. The reference corpus is just another corpus, usually much larger, that you compare your own corpus to. The default reference corpus in SketchEngine is their own EnTenTen15 web corpus (which is around a billion words in size). You can change this to other corpora such as BNC15 (British National Corpus, 2015) and COCA (Corpus of Contemporary American English). For specialised corpora, such as healthcare, it gives you an idea of how much jargon you might expect in typical written communication, and therefore how much of this would need to be known for spoken communication.

Alongside the keyword list, the new version of SketchEngine will also generate a list of key **N-Grams** or **terms**. There's more on this below. It's worth noting that all lists on SketchEngine can be downloaded in PDF, CSV, XLS and XML formats.





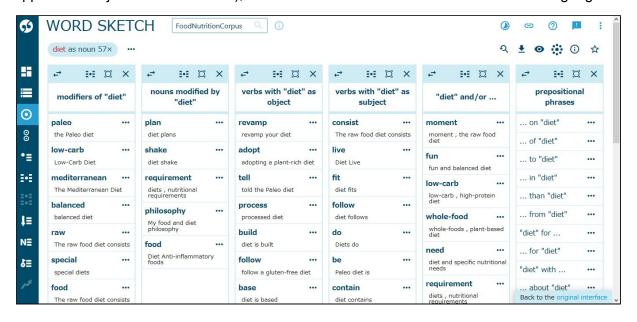
You can also generate a separate **N-Gram list**. If you choose your N-Gram to be 3 or 4 words long (the default) you get three-to-four word chunks ranked by frequency in the corpus. You can also specify the minimum range (how many texts each N-Gram should appear in). Don't be afraid to fiddle with these settings until you get something you can work with. It's really useful for finding idioms and discourse markers, and especially for pragmatic functions like hedging.



Most frequent N-Grams in spoken academic advice sessions: from R. C. Simpson, S. L. Briggs, J. Ovens, and J. M. Swales. (1999) <u>The Michigan Corpus of Academic Spoken English</u>. Ann Arbor, MI: The Regents of the University of Michigan



Finally, the **Word Sketch** function is the major advantage of SketchEngine. You can type in a lemma (root form of a word. e.g. 'ride' is a lemma, 'rides', 'riding' and 'rider' are not lemmas). It will give you a comprehensive display of how the word collocates with different words and different parts of speech. It's a good idea to run the Word Sketch on at least the top 20 or so keywords. This should give you an idea of any obvious 'marked' (somewhat unusual) language use, such as nominal modification (nouns used to modify nouns as opposed to adjectival modification), which is often a feature of technical/scientific language.

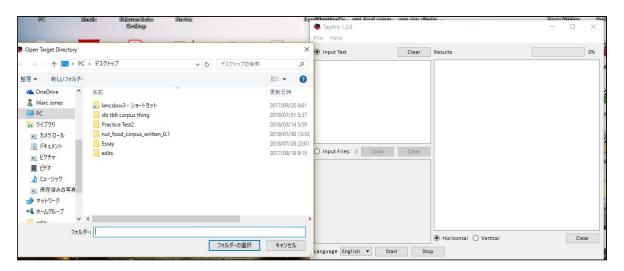


AntConc

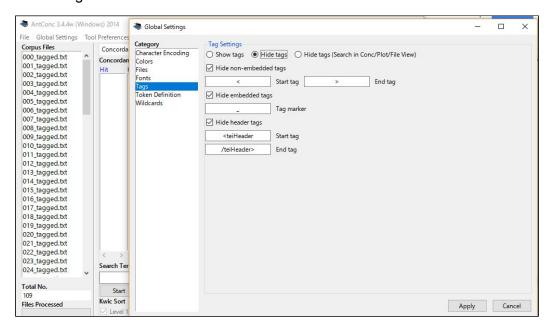
This is another way to analyse corpora you have compiled yourself, and is free. However, it involves more work on your part.

- Go to Laurence Anthony's webpage http://www.laurenceanthony.net/software.html.
 Download AntConc if you haven't already. You might also download TagAnt and the tag list, too. You should also download some useful word lists, such as the BNC British English word list and BNC American English word list in AntConc format from Paul Baker's website:
 - https://www.lancaster.ac.uk/linguistics/about-us/people/paul-baker . You'll need to scroll down quite far. It's probably more useful to have these word lists on your desktop than in your downloads folder so move them before you start.
- 2. If you are using a corpus you made in BootCaT, it is not tagged yet. If you are using a corpus that you know is tagged, skip to step 3.
 - Open TagAnt. Your corpus you made is in a directory that is usually at My Documents/BootCaT Corpora/Name of your corpus project/ so go to File > Open Directory and choose the directory your corpus is in. Load and start. It shouldn't take much longer than a couple of minutes.



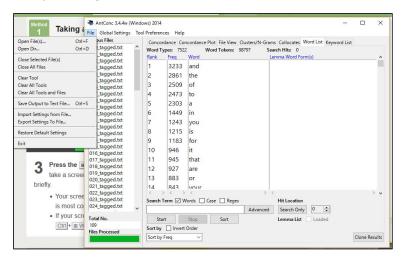


- 3. AntConc runs as an executable file which means you can run it from a USB flash drive or your computer. Open the file and tell your computer that you really do want to run the file.
- 4. Go to File > Open Directory and choose the directory your corpus is in.
- 5. Next, open Global Settings. We'll start with tags hidden. Click Apply after you change this setting.

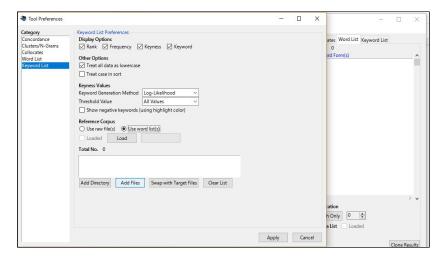




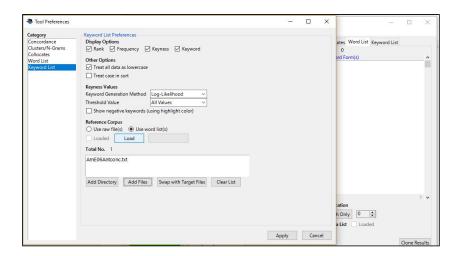
6. Go to **Word List**. Click start. You have your word list and you can export it as a text file by clicking File > Save Output As.



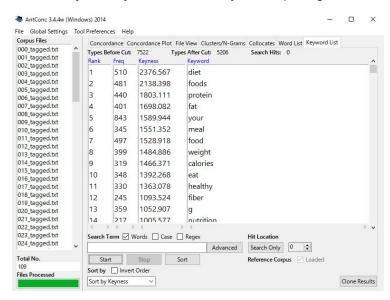
7. To generate your **keywords** list you need to load a word list or a reference corpus (see part 1 of this section), then click apply. You probably don't have a whole reference corpus but you have word lists. Go to **Tool Preferences**, choose your word list, load it and then click **Apply**.







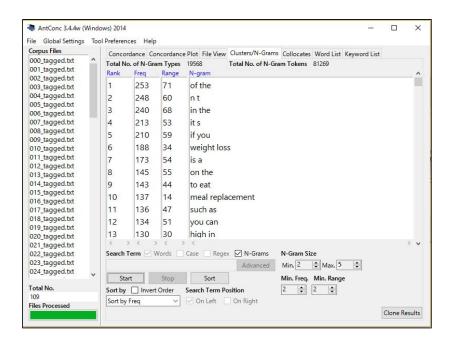
8. Generate your keyword list. Save your output again.



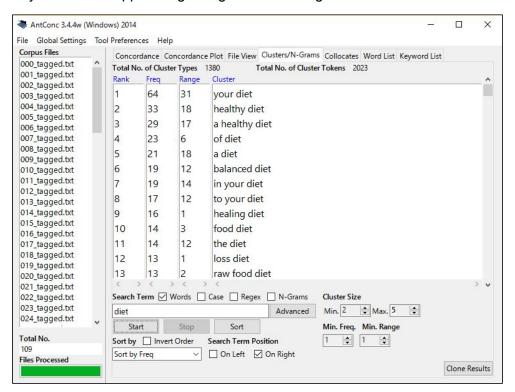
If you are using a corpus which is just one text file (and some corpora are set up like this) set the minimum range (number of text files in the corpus) to 1 in the following steps, otherwise you will have no output.

9. You can also generate N-Grams and clusters. N-Grams are easiest. Choose the minimum and maximum size of N-Gram and minimum range you want each one to occur in. Again, do not be afraid to fiddle with things here. When you are ready you can save your output again.



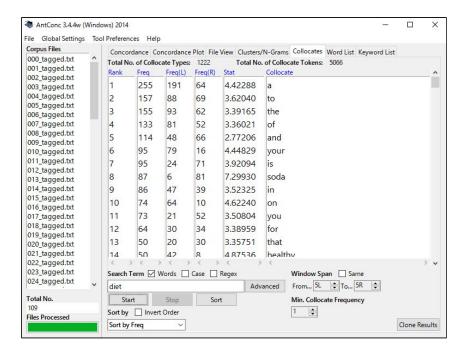


10. Clusters are groups of words with your chosen word at either the left of the cluster or the right. Check the cluster box, set your size and range (quite low is usually better). Type a word then press Start. You can save these to text files in exactly the same way. The same applies regarding minimum range here.

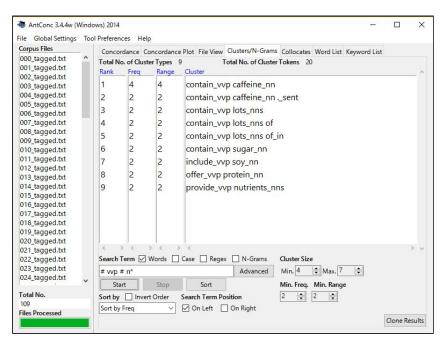


11. **Collocates** in AntConc generates words that appear within different proximities to your search term. The default search is 5L,5R, or five words to the left and to the right of your search term. You get to see if the collocating words occur to the right, the left and their frequencies. You can also save this as a text file.





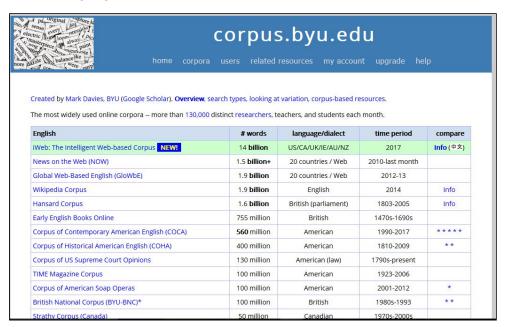
12. To search for grammar patterns, you can go to Global Settings and choose show tags. Cluster, collocates and concordance tools are the most useful for syntax (word order and pattern) investigations. You might want to see if a given noun is more usually preceded by adjectives or nouns. You can click to see examples of these. Tree Tagger tags (the tags used in TagAnt) for simple adjectives are '_jj' and for singular nouns '_nn'. To search for [infinite verb + noun] patterns, search "# vvp # n*". # and * are wildcard characters. # means 'any one word' and * means 'one or more characters'. This means we search for ['any one word' 'vvp' 'any one word' 'any noun tag'] because all noun tags start with n and are two or three characters long. It may be useful to search this in the cluster tool on the left as well as the concordance tool.





BYU Online Corpora

There are several different corpora available at https://corpus.byu.edu/. These are handy for more general applications, as well as for getting used to how corpora work. If you need to analyse 'general' written English, the iWeb or GloWBe corpora may be useful. If you have certain localities in mind, like the US, COCA could be useful and for Canada, there is the Strathy corpus. The Corpus of American Soap Operas could also be handy for generalised spoken language.



¡You can search for words and collocates, much like in SketchEngine or AntConc above. Unfortunately, there is no N-Gram search in the BYU Online corpus interface. You may want to look at the KWIC concordances.



You can, however, gain an excellent overview on the main page of the iWeb corpus with some main clusters and collocates.









Analysing corpora for TBLT

Before you start analysing the corpus, you need to bear in mind the task for which you are searching for related discourse. In this example, let's take the corpus we made using BootCaT and think of a task related to English for nutrition students, *Give general advice regarding diet*.

First it would be useful to select some words to search in the collocates and clusters tools in AntConc or in SketchEngine. These words can be based upon our own intuitions regarding the keywords, e.g. diet, eat, healthy, you* (equals you/your). Among other items were:

for a healthy	plans	fewer
of a healthy	keeps	smaller
(help) maintain a	(may/can/to) help you	foodists
healthy	good for you	choosing
as part of a healthy	boost your	regularly
healthy diet	increase your	what you eat
healthy eating	you lose weight	foods to eat
healthy fats	your metabolism	foods you eat
healthy weight	your diet	that people who eat
heart	your body	feel free to eat
choices	you can	the foods you eat
living	you to	eat fewer calories
maintaining	you should	eat plenty of

We then can look at the words and patterns that are found with our search terms. We then have more to look at and can search our corpus concordances for these and they will give use some ideas of written discourse which we shall have to evaluate as to whether it is appropriate for spoken output in our prototypical task.

What comes back to add to the above is:

```
Eat plenty of fruits and vegetables

Eat plenty of fruit, vegetables and wholegrains

Eat plenty of soy and bean products

As part of a healthy diet

Help you maintain

Maintain a healthy weight
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Maintain muscle

The (comparative adjective) food you eat, the (comparative adjective)

To boost your metabolism

Foods in your diet

People eat fewer calories (preposition)

You can also/easily/get

We now have a large amount of authentic language to help create a prototype task featuring these main patterns. The task could look something like the below, although bear in mind we would need to take other factors into consideration apart from the key vocabulary and collocations, i.e. the modality of the task (spoken or written), the audience, and the typical structure (e.g. turns, moves etc.). See the Session 6 presentation for more on this.

Prototype Task: Give general advice regarding diet.

As part of a healthy diet, you should eat less fewer salty foods and drink less caffeine. The more salt and caffeine you consume, the faster your heart beats and in our current environment, a lot of people have racing hearts. It's also important to eat plenty of fruit, vegetables and wholegrains to maintain energy throughout the day while also reducing the amount of heavier carbohydrates you eat, such as bread, rice, pasta and potatoes. The more vegetables you eat, the more that these count toward your carbohydrate intake. This will help you lose weight if necessary, while also maintaining enough calories to fuel you for the day. You shouldn't cut out fats and heavy carbohydrates completely: feel free to eat these in moderation. The important point is to reduce the foods that are unhealthy when eaten too much and to increase foods that will boost your metabolism and maintain your health.